

## BUSINESS TYPE

Health, Beauty & Household

Beauty

Household

Health & Beauty

Health

Miscellaneous

Communications

Miscellaneous

Health & Beauty

Health, Beauty & Household

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## TALKING telephone numbers

FOUNDED JUST 10 YEARS AGO, **ACN** IS NOW ONE OF THE FASTEST GROWING TELECOMMUNICATIONS PROVIDERS IN THE WORLD

What would you say to someone who told you that you could earn an ongoing residual income whenever someone uses their telephone, turns on the lights, watches TV or turns up the heating?

And what if, in the process, you could offer your friends and family savings on what they are already spending on these essential services?

If you think this sounds like the perfect business, you could be right.

### TRACK RECORD OF SUCCESS

ACN is offering just this kind of business opportunity. The company has harnessed the power of network marketing and combined it with a sound infrastructure and a worldwide track record of success. As a result, it is growing its customer base by over 10 per cent a month and in three years has become the third largest telecoms company in Sweden.

In the UK ACN is now able to offer customers a full phone service (CPS) with no pre-dialling or equipment changes, as well as a gas and electricity supply service.

ACN was founded by five partners in 1992 on the principles of honesty and integrity. The company began in the USA as a residential customer acquisition company for a telecommunications company called LCI. The company's customer acquisition concept was so successful that it grew to represent over 35 per cent of LCI's customer base.

### EXPANSION EUROPE

Since then ACN has become its own phone company in America, expanded its phone business to Canada and now operates in the UK, Ireland, Germany, Austria, Sweden, Denmark, Norway, the Netherlands and has just launched into Italy. The company plans to significantly expand the opportunity in 2003 with Spain and France heading up the list.

As well as a proven track record, ACN provides its reps with a lucrative compensation plan. Reps can earn up to eight per cent on the bills of their customers and up to five per cent on the bills of their team's

customers with no ongoing monthly qualifications required. This is combined with one-off bonuses of up to £150 and team building bonuses of between £600 and £12,000 a month (subject to customer acquisition).

The company's top earners, many of whom had no prior network marketing experience, earn in excess of £50,000 a month.

Having invested to date £35 million in setting up its European operation in nine countries, ACN is currently on track to recruit one million customers in Europe in the near future. And the company's founders say the success story hasn't finished yet.

"We're going to become the biggest MLM company in history," says co-founder Robert Stevanovski. "If you look at what's going on in telecommunications and the fact we're building warm-market relationships, we'll definitely be bigger than Amway in 10 years." ■

### WHAT YOU NEED TO KNOW

**Investment level:** £199.75 initially plus £199.75 after seven days (total £399.50). No stock required and only a limited amount of paperwork is necessary.

**What you get:** ACN starter kit in a briefcase with all the information, forms and marketing materials you need to start; access through the ACN website to all the information you require to do your business internationally; customer support through an 0800 number and Rep support through a London number; voicemail and fax back system. (ACN does all the tracking of your customers and reps, services your customers and does all the billing and collection. It gives you a Telecommunications and Energy Franchise and, after you have acquired the customers and reps, does all the work for you.)

**Earnings potential:** huge, but depends on the individual's efforts.

**Contact details:** for more information contact an ACN Independent Representative. Refer to advertisement on page XX

**READER ENQUIRY NO: MM 1031**